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# 6 WAYS YOU CAN LEVERAGE AMAZON FOR INCOME



PASSION  
IS THE KEY

**L.B.P**  
*Chase Your Dreams!*

A book on monetizing amazon.  
by Tim Novak 'LBP'



# 6 Ways You Can Leverage

# Amazon For Income



## Table Of Contents

<b>6 Ways You Can Leverage Amazon For Income</b>	<b>1</b>
1. Use Amazon FBA to Sell Private Label Products	4
In a nutshell, you need to:	4
Benefits of Amazon FBA (Fulfillment By Amazon)	5
What you need to do:	5
2. Trade in your things -	6
3. Associate account -	6
4. Advertise your Website, Blog, or Products -	7
5. Self-publish -	8
1. Independently publish with Kindle Direct Publishing:	8
2. Publish to Print:	9
3. Publish to Audio:	9
6. Sell your services on Amazon -	10

**Let's start off with a quote -**

***"All progress takes place outside the comfort zone."***

**-- Michael John Bobak**

**Practice this and success is inevitable.**





# 6 Ways You Can Leverage Amazon For Income



## 6 Ways You Can Leverage Amazon For Income

**Amazon is the future of retail**, and savvy business men and women are capitalizing on an amazing opportunity.

What started as an online bookstore has now turned into a seemingly unstoppable titan in the online retail market.

In addition, people are starting to learn how to make massive amounts of money on Amazon as it turns to 3rd party sellers in various ways.

In 2015, [Amazon surpassed retail giant Walmart](#) in size *and* value.

The following image depicts the last 5 years of market cap growth in a comparison to walmart.





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## Amazon For Income

The online shopping trend has also affected other traditional retail stores. According to [this NASDAQ article](#), Online versus traditional retail is surely under way, while the latter has been forced to reduce workforce as online retail forges upwards with no end in site.

Amazon is projected to have a market cap of [1.6 TRILLION dollars](#) by 2025.

With the shift in consumer behavior favoriting the online marketplace, Customers now have more power as they are no longer at the mercy of department store prices.

Consumers now have many options to find the best deal online with ease. This drives prices down while dealing a death blow to many brick and mortar retail businesses. This is evident by the amount of empty retail stores across the nation.

Wherever there is growth there is opportunity. You just have to grab hold of it.

***"Success is walking from failure to failure with no loss of enthusiasm."*** -- **Winston Churchill**

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Here are some popular ways you can use amazon to make an online income in 2019:





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# Amazon For Income



## 1. Use Amazon FBA to Sell Private Label Products

The potential to create massive income, Amazon FBA program is ginormous. (People are making millions a year doing this).

**In a nutshell, you need to:**

- Create a product.
- Negotiate with a manufacturer to produce your product.
- Import the product.
- Deliver to the amazon FBA warehouse.
- Start selling that product on Amazon.

It's actually not as complicated as it sounds.

Whereas "[Retail Arbitrage](#)" you buy cheap products from other retailers and sell them at a profit. Creating your own private label products, you get more control on how your products sell. Choosing your own product can lead to reduced competition. This produces greater profit in the long run.

Once you deliver the product to Amazon, you upload the details on Amazon so users can buy it from there.

## The Benefits of Amazon FBA ([Fulfillment By Amazon](#))

- Your product listed on the biggest online retailer in the world
- Amazon will take care of all packing and shipping your products to customers.
- Amazon handles all customer service, payments, and disputes.
- lets you scale your business to the highest levels.



## What you need to do:

**Product Research** – utilizing proven research tactics to find a great product. these include:

1. [Keyword Research](#)
2. [Competitor Analysis](#)
3. [Product price point research](#) to determine profitability

**Build up authority in your niche.** – To do this, You sell your product at the lowest possible price (Breakeven or small loss). Doing this will allow early sales which lead to reviews. You then leverage those reviews to build social proof to generate more sales at a higher price point.

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## 2. Trade in your things -

Amazon has a program where you can [trade-in items for an amazon gift card](#). Hundreds of thousands of items are eligible for this. Mainly consumer electronics, dvds, and books.

They don't require you to register or list the items. They give immediate offers on your stuff, and pay for the shipping. It is a cool program if you just want to unload some things and buy new stuff.

You could sell your amazon gift card if you need the cash, usually for just a couple bucks under its value. There are many websites that buy gift cards or you could post on ebay, craigslist, etc.

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### 3. Associate account -

This is the [affiliate program offered by Amazon](#). You can sign-up as an associate and promote any of the millions of products that Amazon offers. This is great if you don't have your own product. They have different commissions percentages for some product categories. Ranging from 1% to 10%, the average is around 6%.

They also have bounties. Example: let's say you are promoting a blender on your blog review. A visitor clicks through your link to amazon for that blender but does not buy. Instead they sign up for one of Amazon's offered services like [Amazon Prime](#). You would get a bounty commission.

Another great option for associates is they allow for a visitor that clicked through one of your links and didn't buy your advertised product, But instead bought some other things you still get commissions on every item they bought within the next 24 hours.

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### 4. Advertise your Website, Blog, or Products -

Amazon offers to let you [advertise on their site to promote your products](#). This is a great traffic generator and its based on a cost per click (CPC) model. You sign up, choose where to target based on your products and set a budget.

The budget can be as low as \$1 to start, but to get any real noticeable results it will cost much more. You need to run campaign for CPC models to work. Example:

You set a budget for \$500 and choose how long to run the add, what time of day, and how much you are willing to pay per click. This is the smart way to get a return on your investment.

I would not use this method unless you have the marketing budget for it to be successful.

A hundred or two dollars is not going to be beneficial to you. That money can be better spent elsewhere, like on coaching or an online marketing course.

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## 5. Self-publish -

Are you a Writer? If so, you can self [publish your books with Amazon](#).

They offer free publishing and you earn royalties up to 70%.

They have three platforms to publish:

### 1. Independently publish with Kindle Direct Publishing:

This is a very easy way to get your [book in front of millions](#) of readers.

The steps are very simple as well:

1. Enter your book's title
2. Upload and preview your book content
3. Confirm your publishing rights
4. Enter pricing and royalty information.

That's it, your book will be available on the Kindle network in 24-48 hours. If you have a print version already on amazon they will link those as well.

## 2. Publish to Print:

Use [Amazon's CreateSpace](#) publishing tools to create, publish and distribute all for free.

The options offered are:

- You keep creative control and own your copyright
- Use free tools to build and publish your book
- Fast publishing, sometimes in days
- Reach readers in the US and Europe
- Set your own price

What a nice and easy way to publish a book. *If only I knew how to write one.*

## 3. Publish to Audio:

This option allows you to turn your [book into an audiobook on amazon](#). You get all the same great features as above, but there are a couple other options.

- You can get paid to record books if you think you have the talent.
  - You can publish audiobooks you already created.
  - They offer help with transforming your book into an audiobook.
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## 6. Sell your services on Amazon -

This is the last one we will cover here. You can [sell your services](#) directly on Amazon.

Whether you are a handyman or web designer. You can post your skill and people can find you and hire you. This is accomplished in three easy steps:

1. Post your skill on the platform
2. Someone hires you
3. You get paid

It's basically Angie's List, but you get more exposure. They also have it set up as an Invite system so you are not competing against everyone. It is all sorted by location.

Well, as you can see there are a number of ways to capitalize on Amazon's network to generate income. You just have to find out where you want to enter.

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Do you want to copy my entire affiliate business that does over 3k/month? I Give You Everything You Need. An Online Marketing Funnel That Includes Videos, Tutorials, Tools, And Support. A Truly Complete Done For You Business That You Can Make Money With Today.

If you want it free [just click here!](#) Limited Spots Available





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**"Don't let the fear of losing be greater than the excitement of winning." -- Robert Kiyosaki**

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